

5 a Day-Power Play! Steering Committee Meeting 7/15/03

Members present:

Susan Tietz, Riverside County Public Health
Melodee Lopez, San Bernardino County Public Health
Jennifer Garcia, Riverside County Public Health
Rodney Taylor, Riverside Unified School District Foodservice
Kathy Dunn, Redlands Boys and Girls Club
Angie Gomez, San Bernardino County Public Health
Dan Seidman, San Bernardino City Unified School District
Pam Simpson, American Cancer Society
Sherry Gibson, Fontana Unified School District

Members expressing interest in attending, but having schedule conflicts:

Pam Sampson, San Bernardino County Public Health
Eddie Martinez, American Diabetes Association
Fatima Afana, University of California Coop Extension
Janie Luna, Riverside YMCA
Karen Fosdick, San Bernardino County Superintendent of Schools
Lourdes Vizcaino, American Heart Association
Vickie Alreton, Fontana Unified School District Foodservice
Lynn Knutson, City of San Bernardino Parks and Recreation Department
Emily Bueermann, Redlands School and Community Gardening Advocate
Anthony Rubio, San Bernardino County Children's Network

Meeting Highlights

Members present were allowed to complete their bio-sketch of their program. The bio-sketches will be compiled into a contact/info list for distribution to members.

After self-introduction of members present, we conducted a brief overview of the minutes of the last meeting that took place 5/22/03.

The campaign is on target to achieve outreach goals in schools, community youth groups, supermarkets, and restaurants.

A discussion began to develop a resolution/proclamation for the upcoming National 5 a Day Week Campaign with the theme of "Workplace Wellness." The duration of meeting focused on developing content for the resolution and our purpose for the workplace campaign. The discussion included development of possible terminology to include in resolution, a list of problems seen in the workplace due to lack of wellness and possible ways to promote 5 A Day in the workplace.

An outline of the proclamation was developed. Power Play staff will flesh it out and distribute to the committee via email for feedback. We hope to have a finished template completed by August 1.

The proclamation/resolution will be presented to both county boards of supervisors for adoption. Riverside and SB County staff will lead on these presentations. Other members may be able to present to their own governing bodies, i.e., Rodney Taylor offered to present to the school board and City of Riverside.

Dan Seidman offered to research the difference between a proclamation and a resolution.

Pam Simpson, ACS, shared the Healthy Kids Network newsletter template and content. We decided to table work on the newsletter until we complete the resolution project.

Next general coalition meeting is set for September 16.